

NYLO Hotels Begins Hiring For Inaugural Property

ATLANTA (May 30, 2007) -- Want to work for a new hospitality company, with outstanding growth opportunities, breakthrough design, and a fun upbeat service culture?

NYLO Hotels (www.nylohotels.com) is hiring now for its inaugural property in Plano, Tex., a fast-growing suburb of Dallas. The hotel is located in the heart of Legacy (www.shopsatlegacy.com). Offering premier shopping, dining and entertainment, this master-planned community also is home to the national and regional headquarter offices of numerous Fortune 500 companies.

NYLO Plano welcomes resumes at all levels, including managers and supervisors. Positions are available throughout the hotel, in sales, food and beverage, reservations, front desk, guest services, hotel maintenance, housekeeping and more.

Offering a corporate culture of "Passion, Service, Design and Fun," NYLO is looking for entrepreneurial people who want to get in on the ground floor and help bring these dynamics to life. Here's an opportunity to be creative and grow with a company that offers a new approach to hospitality. Send resumes to careers@nylohotels.com.

About NYLO Plano

NYLO Plano, opening in late 2007, aims to change the face of business and leisure travel. As the inaugural property of NYLO Hotels, the 176-room hotel offers a stylish, engaging lifestyle experience on the road. NYLO Plano features the brand's hallmark residential loft design. Guests will find high ceilings, exposed-brick-and-concrete walls, and the latest high-tech amenities. Each guestroom and suite provides 300 – 600 square feet of bright, airy living space, with oversized windows, custom-designed furnishings and original artwork.

The centerpiece of NYLO Plano is *The Loft* – a high-energy gathering offering thoughtful amenities: a stylish bar and lounge; 24-hour, three-meal restaurant; state-of-the-art business center; wireless Internet; game room; library; boutique shop, and original artwork and entertainment by local artists. In addition, NYLO Plano will feature NYLO Wear by Daniel Vosovic, an apparel line designed by the alum of the Emmy-nominated Bravo-TV series "Project Runway." Guests also will find 1,800 square feet of function space, fully equipped gym, and a Pure Floor providing 44 allergy-friendly rooms to enhance guest comfort.

Located in the heart of the master-planned community of Legacy, NYLO Plano is convenient to the Dallas Tollway, expansive Stonebriar Mall, thriving Shops at Legacy, Dr. Pepper Ballpark, StarCenter and the city's two major airports.

About NYLO

Atlanta-based NYLO Hotels offers a new class of hotels that combines the dynamic qualities of urban residential loft-style living with the best-of-the-industry features of leading hotel brands. The properties will feature bright, airy loft accommodations; state-of-the-art business center; meeting space; gym, and 24-hour, healthy-alternative restaurant and bar. They will cater to business and leisure travelers seeking an energized alternative to the bland, one-size-fits-all experience typically found in mid-priced lodgings. For more information on this new lifestyle hotel company, visit **www.nylohotels.com**.

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