

NYLO Hotels Unveils 'NYLO Uncovers' Eclectic CD Features Indie Artists

PHOENIX (Sept. 26, 2007) -- Good news for rising stars with dreams of national exposure and for music lovers eager to discover new artists.

NYLO Hotels' debut CD, out this month, showcases the talents of up-and-coming musicians. Entitled NYLO Uncovers, Summer Vol. I, it features tracks by remarkably gifted, but unsigned/indie artists. The resulting disc is an innovative compilation in which pop, rock, progressive and indie-acoustic all join hands.

"NYLO Uncovers aims to help launch careers, while also putting outstanding original music into all our hotels across the country," explains Michael Mueller, NYLO's president and visionary of the new lifestyle hotel company and its NYLO Uncovers CDs.

"As a new company with a unique product, NYLO understands first-hand the challenges of getting good ideas off the ground," Mr. Mueller continues. "By providing musicians with this opportunity for broad exposure, NYLO Uncovers is supporting the arts community, while also enhancing the richness of the NYLO experience."

NYLO Uncovers will be featured in "*The Loft*," a high-energy gathering place in each hotel that invites guests to work, meet, socialize, drink, dine, shop or simply relax 24 hours a day in a comfortable space that feels like a living room. In each hotel, this uniquely designed area will provide its local take on the dynamic urban experience. Here, travelers will gather to conduct business and enjoy a rich diversity of music, art, entertainment and cuisine.

Music lovers who want to take the NYLO Uncovers sound home will be able to buy it this fall online at www.nylohotels.com when NYLO re-launches its Web site. In addition, CDs will be available for purchase at each hotel. NYLO's inaugural property opens in December 2007 in Plano, Tex., a fast-growing suburb of Dallas. Many other locations are planned nationwide.

A second CD, NYLO Uncovers, Fall Vol. 1, is in the works, and more discs will follow. Artists are encouraged to submit their tracks. As the debut disc shows (see below), all genres are welcome. The main criterion is that each track be from an unsigned or genuine indie artist.

NYLO Uncovers CDs are produced by NYLO Music, LLC, a wholly owned music subsidiary of NYLO Hotels. Send mastered tracks and contact information to: NYLO Music, LLC; attention: Michael Mueller; 260 Peachtree St., N.W.; Suite 2301; Atlanta, GA, 30303 or mmueller@nylohotels.com.

Supporting The Arts

NYLO Uncovers is just one of the ways in which NYLO seeks to bolster the careers of talented emerging artists. All hotels will feature NYLO Wear by Daniel Vosovic, an apparel line designed by the alum of the Emmy-nominated Bravo-TV series “Project Runway.”

Among NYLO’s other initiatives is its visual arts program designed to showcase the creativity of the local arts scene. In every market in which NYLO is developing a hotel, the company invites up-and-coming artists to submit original works reflecting the spirit of their community. The locally inspired works of art will be displayed in each hotel’s guestrooms, lobby, restaurant, bar and other public areas.

NYLO Uncovers

The NYLO Uncovers debut CD features the following tracks and artists.

‘Rotten in Denmark,’ Davey La

Already a U.K. underground success, this pop rocker is poised to join the A-List. When a demo of “Rotten In Denmark” accidentally made its way onto the Internet, record labels scrambled for the signature of this British charmer with a fantastic sound. Critics and fans predict Davey will hit big with his debut album, expected out this fall, 2007 (www.daveyla.com, www.myspace.com/daveylaonline.com).

‘Needle on the Record,’ Mikki James

After a five-year career playing bass for the critically acclaimed Thin Lizard Dawn, Mikki James has recorded no less than five solo records. Known as the East Village’s Pied Piper, he brings his energy and expertise to some of New York City’s best-known musicians. Among the artists with whom he has played: Ryan Adams, Albert Hammond, Jr., Jesse Malin and Leonna Ness. The inspired and indefatigable Mikki James also produces emerging bands and collaborates with a stream of artists, including longtime friend and singer/songwriter Davey La (www.myspace.com/mikkijamestheband).

‘My Darling,’ Ambershades

Ambershades’ driving rhythms and harmonies – vocals, guitar, keyboards, bass and drums – are evocative of the Beatles and the Beach Boys. But fans who listen closely discover a darker side lurking beneath the perfect pop exterior. Currently, Ambershades is on world tour with five-time Grammy nominee James Blunt.

'Shut It Down,' TJG

TJG, a.k.a. The James Gang, is a 21st century Vaudeville-style group that brings together three magical entertainers. They delight audiences with their singing, dancing, unicycles, magic tricks and fire blowing, just to name a few of the fantastical elements. Dressed in the high style of regal 1920s Harlem, TJG delivers exuberant performances. Watch for the band's Broadway show and feature film, currently in development (www.moxierecordings.com).

'Let's Be Poor Together,' Johnny Lloyd Rollins

This young pop singer and songwriter has the Texas music world buzzing. His style simultaneously recalls Elvis' charisma and rock roots, McCartney's charm and melodic sensibility and Cash's straightforward storytelling. As industry insiders quickly discovered, this artist revels in clarity, illuminating what matters most in music: a simple song.

'Someday,' Dirtywhite Fashion

A band in the tradition of great rock ensembles like Led Zeppelin, U2 and Oasis, DWF brings an impassioned style and compelling honesty to every song. "Someday" is a pop-rock gem, with soaring vocals, infectious grooves and plenty of attitude (www.dirtywhitefashion.com).

'It's a Feeling,' Giovanni James

This New York pop rock singer and songwriter draws comparisons to Lenny Kravitz, Jeff Buckley, Chris Martin and more. He brings his soul into the recording booth. The resulting music features thrilling vocals and a totally original sound (www.giovannijames.com).

'Cement Garden,' Jihae

Described as "subdued rapture," Jihae's voice is ever melodic, sometimes cynical and always resolute. Her rhythms are unsettling yet seductive, and her lyrics subversively sentimental. Jihae's debut solo album – "My Heart Is An Elephant" – was released in 2007 on iTunes and other digital retailers (www.myspace.com/jihaemusic).

'A Place in Displacement,' South

This London-based trio has been compared to the Stone Roses, Elbow, Radiohead, Oasis, the Verve, Queen and more. But they wear these disparate influences lightly to create a sound that is uniquely South. The multi-instrumentalists first signed with James Lavelle's Mowax label in 1999 to produce "From Here On In," a debut album of joyous chaos. Today, their music is still intensely creative but tighter and lush. South enjoys a prestigious sideline

scoring soundtracks for the Oscar-nominated film “Sexy Beast,” starring Ben Kingsley, and television hits “The OC” and “Six Feet Under.”

‘Vicious Times,’ Tom Geiger

Tom Geiger toured and recorded with chart-topping progressive house duo iiO, 2000 – ’03. Two years later, he started working on the Vicious Times project with another powerhouse – producer/DJ Lance Jordan. Recently, he signed a licensing deal with Noma Music of Los Angeles and performs solo and with his excellent New York band (www.myspace.com/tomgeiger).

‘Highways,’ Aria Pullman

After years of living in New York City, Aria (Breakout Betty Music – ASCAP) brings you “Highways,” a heartfelt reflection of the down-and-out rock ‘n’ roll lifestyle of the East Village. This multi-talented singer/songwriter has led such bands as Tomato Clown, Taurates, Apocalypstik and most recently FeverFever. She has worked with many acts, including Grammy-winning Enrique Iglesias; chart-topping Joan Jett, and Ace Frehley, best know as a founding member and lead guitarist for Kiss. Aria’s work also is heard in the soundtrack for “See No Evil” (Lionsgate, 2006).

‘Broken Lines,’ Patrick Alan

An indie-acoustic singer and songwriter from Dallas, Patrick has played from coast to coast during the past 10 years. He wins over the crowds with his charismatic stage presence, soulful voice and compelling lyrics. Patrick has fronted such bands as the acclaimed Southern Most Start and Feeling Christie. Recently, he teamed up with drummer and writer Justin Henderson to form Shorelines End, now recording and producing the band’s first EP (www.myspace.com/patrickalanmusic).

‘Breath,’ The Morning Stares

For a CD of wide creative range, what better finale than The Morning Stares? The band redefines music as an art form with work that embraces everything from a 70-piece orchestra to lone acoustic guitar melody. Written and recorded in 11 days, the debut album, “Light from Stars,” blazed a name for itself with the band’s fans. If you like music that knows no boundaries, you’ll love The Morning Stares (www.themorningstares.com).

About NYLO Hotels

Atlanta-based NYLO Hotels offers a new class of hotels that combines the dynamic qualities of urban residential loft-style living with the best-of-the-industry features of leading hotel brands. The properties will feature bright, spacious loft accommodations; state-of-the-art business center; gym, and 24-hour, healthy-alternative restaurant and bar. They will cater to business and leisure travelers seeking an energized alternative to the bland, one-size-fits-all experience typically found in mid-priced lodgings. The first NYLO hotel opens the end of 2007 in Plano, Tex., a fast-growing suburb of Dallas. For more information, visit **www.nylohotels.com**.

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