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NYLO HOTELS ANNOUNCES RENEWABLE ENERGY PARTNERSHIP WITH TXU ENERGY FOR DALLAS / LAS COLINAS LOCATION

*Brand's Latest Boutique Hotel to be First Property in Las Colinas with 100 Percent
Renewable Energy*

DALLAS – May 8, 2009 – The new cutting-edge NYLO Dallas / Las Colinas property (<http://www.nylohotels.com>) announced today a partnership with TXU Energy, making the latest boutique location from the loft-lifestyle brand NYLO Hotels an [environmentally friendly](#), 100 percent Renewable Energy Certificate (REC) hotel. This milestone also marks the first time a TXU Energy hotel customer in the D-FW area has purchased 100 percent REC based electricity.

“This is a huge initiative as we look to become an even more eco-friendly brand,” said Patrick O’Neil, executive vice president of operations for NYLO Hotels, which already incorporates renewable energy in all of its locations. “TXU Energy is our neighbor in Las Colinas, and we are proud to work with them to be part of a movement in North Texas that benefits the environment and provides a more efficient means of energy to power our hotel.”

NYLO Dallas / Las Colinas, the brand’s third green hotel and largest to date, includes 200 rooms, including two skyline suites with views of downtown Dallas; 7,000 square feet of meeting space; a chic restaurant and lounge with urban cuisine and a sushi bar; and an amazing 7,500 square-foot courtyard featuring two heated pools, cabanas, fire pits and an outdoor bar.

“Customers want power choices that are both economically sound and environmentally conscious,” said Nancy Perry, vice president, business markets, TXU Energy. “Through this partnership, TXU Energy is providing NYLO, a valued customer, with the choices it wants to meet their environmental commitments in an economical way.”

NYLO Hotels integrates eco-friendly innovation and energy efficiency into each one of its locations. Conservative construction designs with limited use of crown moldings, as well as floor and wall coverings, reduce the need for excessive materials while also enhancing the look and charm of each hotel. Its state-of-the-art technology and advanced mechanical, electrical and plumbing systems allow for lower energy costs. In guest lofts, air conditioning units turn on automatically when guests enter and shut off automatically when they leave. Additionally, NYLO's desk pads are made from recycled paper and its exclusive line of bath and body products, which are free of chemical preservatives, comes in recycled bottles.

NYLO Dallas / Las Colinas is now taking reservations for all dates after July 27, 2009. To reserve your Loft at a special grand opening rate, call 1-866-391-NYLO.

About NYLO Dallas / Las Colinas

NYLO Hotel's third and largest property to date is scheduled to open in July 2009 in Las Colinas. The hotel has 200 guest lofts, 7,000 square feet of meeting and event space, and a 7,500 square-foot courtyard with two heated pools. The property also includes allergy-friendly guest lofts called Pure rooms and is a 100 percent renewable energy certificate hotel. The Loft, NYLO's signature social space, features a stylish bar, state-of-the-art business center, library, game lounge, original artwork and entertainment by local artists, and restaurant serving sophisticated comfort cuisine. Located near the center of the Dallas-Fort Worth Metroplex, NYLO Dallas / Las Colinas provides convenience access to DFW Airport and downtown Dallas.

About NYLO Hotels

Atlanta-based NYLO Hotels offers a new class of hotels that combines the dynamic qualities of urban residential loft-style living with the best-of-the-industry features of leading hotel brands. The properties feature bright, spacious loft accommodations; state-of-the-art business center; gym, and 24-hour, healthy-alternative restaurant and bar. They cater to business travelers seeking an energized alternative to the bland, one-size-fits-all experience typically found in mid-priced lodgings. For more information, visit <http://www.nylohotels.com/>.

About TXU Energy

TXU Energy is a market-leading competitive retailer that provides electricity and related services to more than 2.2 million electricity customers in Texas.

TXU Energy offers a variety of innovative products and solutions, allowing both its residential and business customers to choose options that best meet their needs, including exceptional customer service, competitively priced electricity service plans, innovative energy efficiency options, renewable energy programs and other electricity-related products and services. Visit txuenergy.com for more information about TXU Energy. REP Certificate No. 10004.

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